

Imagine

Imagine an **OPPORTUNITY** to expand your club's community service into new locations. Now it is possible, through the new branch program.



EXPLORE

Explore the **POSSIBILITIES** of expanding your Lions club into new locations. Developing a branch allows your club to invite new people to become Lions, paving the way to membership growth in areas that may not be able to support a charter Lions club. The branches must be formed in your district, preferably within your club's service area or an unserved location.

Explore New Areas with Club Branches!

- Small towns and rural areas
- Ethnic neighborhoods
- Professional groups and business parks
- Hospitals and medical complexes
- Shopping malls, markets and retail stores

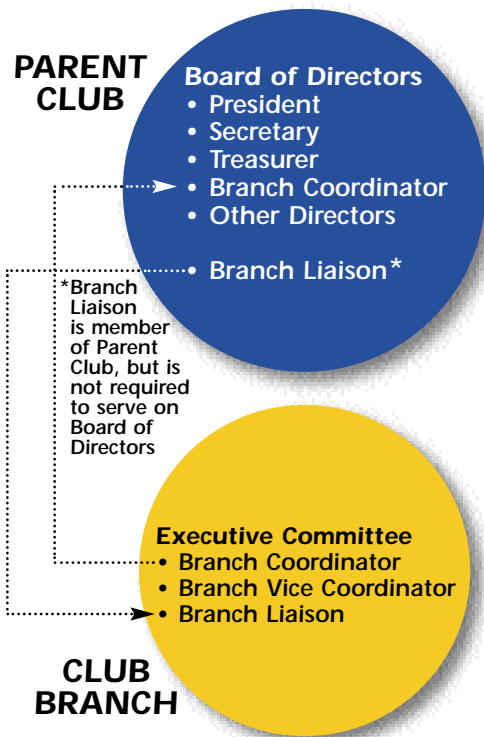
Discover

Discover new **RELATIONSHIPS**. Branch members are members in good standing of your Lions club, the parent club, but meet regularly as a small group at a separate location and provide service in their own community. Parent club members and branch members are encouraged to occasionally hold meetings and service projects together as part of their joint commitment to Lions' "We Serve" motto.

Create

First, notify your district governor and any other clubs in the service area where a **BRANCH** will be located. Next, create the branch. The coordinator and vice coordinator, elected from branch members, serve as the branch officers. A branch liaison is appointed by your club to lend guidance and assistance to the local branch officers. Together these three individuals comprise the Executive Committee, the governing body of the branch. This arrangement provides effective communication between the parent club and the branch.

Parent-Branch Relationship



Branch members' dues are collected and paid by the parent club. Funds raised for activities in the branch's community are kept in a separate fund for branch projects.

Changes in branch membership are submitted to the parent club for approval and then forwarded to Lions Clubs International.

Forge into new territories today. Use the Branch Builder Kit to map out your success!

Branch Builder Kit

Guide to Branch Formation – To help your Lions club chart a new strategy for branch growth.

Coordinator's Guide to Branch Management – A comprehensive guide to help your branch leaders manage the branch effectively.

Membership Brochures – Informative recruiting brochures to help recruit new members into your club branch.

Club Branch Notification – A reporting form for notifying International Headquarters of your new branch.

Branch Membership Update – An easy to use form for reporting branch members to International Headquarters.

Membership Applications – A form used for nominating new members into the branch.

Club President's Manual – A guide for branch leaders to reference as the branch grows and a resource for leadership techniques.

Standard Form Constitution and By-laws – To provide branch leaders with club guidelines and policies of Lions Clubs International.

Contact the New Clubs and Marketing Department for your Branch Builder Kit Now!



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CB 003

CLUB BRANCH PROGRAM



**Explore
 NEW
 Opportunities**